### Team:

### MR. Joseph LE GAL - Honorary President

He holds the honorary titles, Officier des Palmes Académiques Français - recognising those who have rendered outstanding service to French education and have actively contributed to the prestige of French culture. Ambassador of the World Gastronomy Organisation, President from 2006 to 2018 and today Honorary President of the National Association of Private Hotel and Tourism Schools of France, Honorary Director of Hotel High Schools, Member of 25 wine and gastronomic brotherhoods.

#### MR. Prasad S DESHPANDE - Founder & President

He has promoted three major 'Asia Invest' projects funded by the European Commission and also organized the India Pavilion project in 2006 in the city of Arras in France which was a creation to bring together Indian companies in several sectors, it was the first ever project on India in France. It has been promoting bilateral trade between France/EU and India for the last 21 years.

### MS. Ophélia LEFEBVRE - Executive Assistant

Previously a trainer in the technical section and a Master of Apprenticeship, she made a reconversion, 15 years ago, in human resources. After having held positions as Executive Assistant, Recruitment Officer and then HR Manager, she decided to put her skills at the service of companies by becoming an independent Outsourced Assistant. Today she manages a portfolio of small and medium-sized companies, training centers and liberal professions.

#### MR. Vincent DURAND - Head of Services and Administration

Senior consultant in quality, safety, environment and sustainable development with 20 years of experience in the manufacturing, automotive, food and steel industries. Numerous competences in a wide range of companies but targeting small and medium sized companies throughout France and Belgium. Responsible for HSE management courses at the CESI engineering school (Arras, France). ISO 9001, MASE and Qualiopi certification auditor for SGS international certification services France.

#### MR. Jean - YVES ROPERT - Head of Academics

He worked for 18 years in the financial press, after having opened the South France regional office of the Financial Times. Since 2005, he is the regional director of L'Agefi (French financial press group). Since 1993, he has been a lecturer at the Universities of Lyon (Lyon 2 & Lyon 3) in "Advertising & Communication" and "Communication and Financial Communication Law".

#### MR. Pierre-JEAN BONNAT - Head of Development

Pierre-Jean Bonnat is specialized in Asian business. After spending 10 years at the general management level for ODEXHO-ALLIANCE and Villeroy & Boch, he has been specializing in the Indian market since 1993, first working for the Indian Ministry of Textiles as a general agent and then accompanying French companies in their development with India. He had an important role as Deputy Secretary General for France of the Indo-French Chamber of Commerce and Industry (IFCCI) from 2002 to

### MS. Olivia CALVET - Head of International Relations

She has worked as International Department Manager for the Paris Chamber of Commerce and Industry, Advisor for French companies wanting to do business with India and previously in Japan, South Korea and South East Asia. Import Export Advisor for SCHISEIDO France for the import of skin care products from USA, Japan and Europe.

### MS. Isabelle MOLLOT - Head of Institutional and Student Relations

After working in large international companies for more than 25 years in departments ranging from training to general management, she works in particular on European projects to assist companies in the administrative and financial management of their activities. She currently works with companies of various sizes and in various sectors.

### MR. Jubierahman HAJAMOHIDEEN - Head of Communication

He holds a Master of Science in Electronic Media and has 7 years of professional experience in the field of graphic design and communication. He has worked in publishing, culture and arts and digital security during this period which includes international exposure and integration into the French culture.

### **About Us:**

ETEC is a unique institution that promotes bilateral trade through its professional training by developing professional projects for its students.

A unique institution where students' professional projects are predefined and an evaluation is a selection criterion.

One of the few institutions that follow up their students' professional and career plans up to one year after their studies.

Promote the importance of the French language and its impact on international career opportunities to its students.

Exposing students to international projects and putting them in contact with relevant organizations that allow for international mobility

Organize exchanges for its students with embassies, economic missions, export-import councils, professional organizations, trade associations, trade fair organizers and the Chamber of Commerce.

The professional courses are designed not only to develop an individual's future but also his or her environment, culture and economy of his or her land/country of origin with the host country France's 'EU zone' through a platform of identifying projects, sectors and economic networking between countries to which he or she will have access, while studying at ETEC in France.

Therefore, having required a skill to work between two countries' economies will provide easy access to the given zones as well as to other economic zones, offering opportunities in other corners of the world, which will make you a truly international personality with the dynamics and know-how of business, technology, multicultural and multilinguistic skills.

# **Contact**

Telephone: +33 7 58 22 29 67 | +33 (0)3 61 11 54 56 E-mail: enquiries@etec-edu.com Web: www.etec-edu.com

Address of the head office in France:

12 A. 8 rue General Barbot, 62000 - Arras (France)

**Training location in Arras** 

CCI Artios (Arras), 8 Rue du 29 Juillet, 62000-Arras (France)

Subsidiary company in the process of being formed:

Rond-Point Schuman, 11 B-1040 Brussels - Belgium

Training location in Belgium

Rond-Point Schuman, 11 B-1040, Brussels - Belgium

#### Subsidiary in India:

ETEC, C/O Modi Innovations Tech Center

#28, Software Technology Park of India, Aurangabad,

Maharashtra -431005, Inde

Training location in India:

Deogiri Campus, Railway Station Road, Aurangabad,

Maharashtra 431005, Inde



**OUR PARTNERS** 











www.etec-edu.com

## Prerequisite:

- A good academic record
- Ability to finance the training and stay in France
- Motivation to train and develop these skills
- Motivation to learn the French language and integration into French culture
- Work in a team
- Adopt a situation and solve it
- Ability to mobilise and be mobile

### Strengths:

- Be a global leader and managers leading strategic deliberations and negotiations.
- Become ambassadors for your respective fields and regions
- Become a key person to develop bilateral relationships
- Make your project fit your skills and exploit it to the fullest Establish links with embassies, diplomatic, economic and other missions
- Drive your career through your project and be a leader
- Stand out and make your mark.



# **PROGRAMMES**

### **ETEC internal training courses**

Professional training in Bilateral Business Management equivalent to a Bachelor's degree (Bac+3)

Duration of 3 years

Higher and Professional Training in Business Management Bilateral equivalent to Master (Bac+5).

Duration of 18 months

### Fields of study:

Investment - CSR - Import Export - Agriculture - Engineering - Sports - Fashion - Hotel and Restaurant - Tourism Health - Pharmaceutical - Chemical - IT

Professional training in Hotel and Restaurant Management equivalent to a Bachelor's degree (Bac+3)

Duration of 3 years

Higher and Professional Training in Hotel and Restaurant Management equivalent to a Master's degree (Bac+5)

Duration of 18 months

Higher Education and Professional Training in French Fashion Marketing Management equivalent to Master (Bac+5) Duration of 18 months

Higher Education and Professional Training in Hotel and Restaurant Management equivalent to a Master's degree (Bac+8) Duration of 3 years

# **Diplomas of the European Federation of Schools**

### **European Bachelor**

Fields of study:

Merchandising and Commercial Management - International Trade - E-Commerce - Real Estate (Transactions option) - Digital Marketing - International Marketing - IT and Networks - Supply Chain - Transport and Logistics - Tourism and Hospitality - Spa Business Management

## European Master

Fields of study:

Digital Management - Management and Business Strategy - E-Business - Communication and Digital Marketing - International Business Management - IT Project Manager - Corporate Lawyer - Logistics

# European MBA

Fields of study :

Strategic Management - IT Project Management - Supply Chain Management - Tourism: Management and Innovation - International Trade and Management

### About us:

ETEC is a unique institution that promotes trade and bilateral relations through its professional training by developing professional projects for its students. ETEC has obtained the copyright for this concept.

ETEC is ISO 9001-9015 and ISO 21001-2018 certified, accredited by the Federation of Schools in Europe, an active member of the World Trade Center of Lille, a member of the Higher Education Committee of CCI India-France.

Our institution is unique, the students' professional projects are predefined and an evaluation is a selection criterion.

It is one of the few institutions to follow up its students' professional and career plans up to one year after their studies, to highlight to its students the importance of the French language and its impact on international career prospects, to expose students to international projects and put them in contact with relevant organisations enabling international mobility, to organise exchanges for its students with embassies, economic missions, export-import councils, World Trade Centres, professional associations, organisers of international trade fairs and chambers of commerce.

The professional courses are designed not only to develop an individual's future but also the environment, culture and economy of his or her home country with the host country France's 'EU zone' through a platform of identification of projects, sectors and economic networking between countries to which he or she will have access, while studying at ETEC in France.

Therefore, after having required a skill to work between two countries' "economies" will allow easy access within the given zones as well as to other economic zones, offering opportunities in other corners of the world, which will make a truly international personality with the dynamics and know-how of business, technology, multicultural and multilinguistic skills.

# Our Centres in cooperation with the CCI Artois Arras and WTCs:

ETEC started with the support of the CCI Artois Arras which provided not only its training facilities and offices but also its start-up services, information on grant projects, initiative programmes, grants and finances to our students.

Today, ETEC is not only registered with the World Trade Centers, but also aims to develop strategic partnerships with them.

The WTCs are located in high profile locations in major cities, and provide infrastructure and business development support by connecting us with their networking partners such as chambers of commerce and industry, trade councils, investment councils, member exchanges and overall support our initiatives to develop economic and diplomatic relationships that will greatly assist our students in developing their career plans.